# Wine Australia providing insights on Australian Wine

## Variety snapshot 2020 - Gewürztraminer

| | | |
|---|---|---|
| Variety | **Traminer** | **(Gewürztraminer)** |
| Colour | **White** | |

### Plantings

| *Source: ABS National Vineyard Survey 2015* | Traminer | All varieties |
|---|---|---|
| Area planted in Australia (hectares) | 840 | 135,133 |
| Percentage of total area | 0.6% | |
| Percentage of white varieties | 1.7% | |

### Crush

| *Source: National Vintage Survey 2020* | Traminer | All varieties |
|---|---|---|
| Tonnes crushed in 2020 | 9,545 | 1,520,608 |
| Percentage of total crush | 0.6% | |
| Percentage of white crush | 1.4% | |

| Top five regions % of total crush | Traminer | All varieties |
|---|---|---|
| Riverina | 58% | 20% |
| Riverland | 25% | 34% |
| Big Rivers zone other | 7% | 1% |
| Goulburn Valley | 2% | 0% |
| Langhorne Creek | 2% | 2% |
| Others | 7% | 44% |

### Exports

*Source: Wine Australia Wine Export Approval System 2019-20*

| **Exports by variety content** | Traminer | All varieties |
|---|---|---|
| Export volume ('000 litres) | 2,221 | 729,712 |
| Export value ($'000 FOB) | 6,801 | 2,839,993 |
| Share of export volume | 0.3% | |
| Share of export value | 0.2% | |

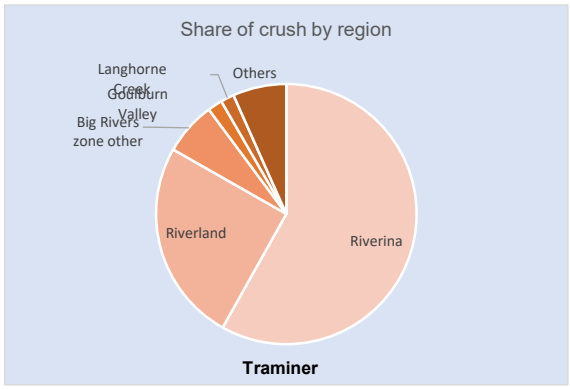
| **Label claim exports (packaged only)** | Traminer and Traminer blends | All bottled wine exports |
|---|---|---|
| Total exports ('000 litres) in 2019-20 | 288 | 332,592 |
| Change in volume from 2018-19 | 30% | -8% |
| Total export value ($'000 FOB) in 2019-20 | 1,093 | 2,321,680 |
| Average value per litre | $3.79 | $6.98 |

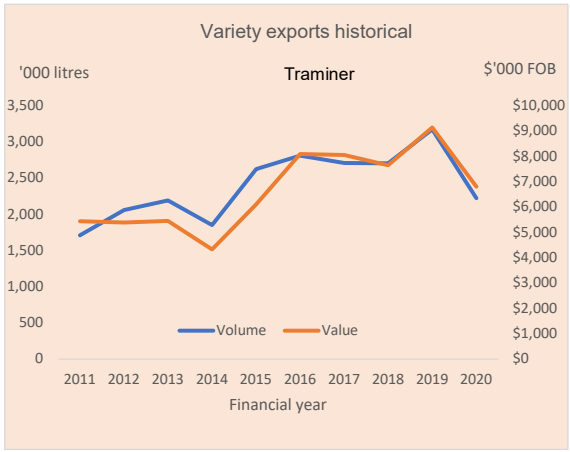
| Top five export destinations and share of exports by value | Traminer and Traminer blends | All packaged wine exports |
|---|---|---|
| Norway | 29% | 0% |
| Japan | 21% | 2% |
| UK | 12% | 7% |
| Finland | 12% | 0% |
| Canada | 7% | 7% |
| Others | 19% | 85% |

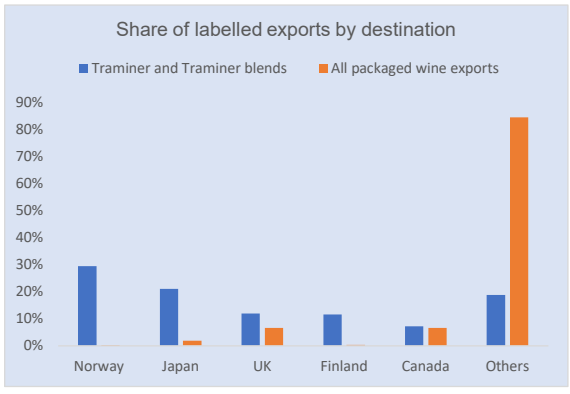
Top five varietal label claims by value with Traminer in the name

- Gewurztraminer, Riesling
- Traminer, Riesling
- Gewurztraminer
- Traminer
- Traminer, Riesling, Pinot Gris




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