winefacts

Zinfandel Varietal Snapshot

Viticulture Data	measure	Zinfandel	All grapes
Vineyard Area in 2015			
Total area	'000 ha	0.09	135
Bearing area	'000 ha	0.08	132
Non bearing area	'000 ha	0.00	3
New plantings	'000 ha	0.00	1.2
Bearing area as share of total area	share	97.0%	98.0%
Winegrape Production			
Tonnes produced in 2015			
Total tonnes crushed	'000 tonnes	0.3	1,608
Warm inland regions	'000 tonnes	0.0	1,150
Cool climate regions	'000 tonnes	0.3	459
Top five GI regions by tonnes produced in 2015			
Barossa Valley	share	27%	3%
Langhorne Creek	share	20%	3%
Orange	share	9%	0%
Strathbogie Ranges	share	9%	0%
Margaret River	share	9%	2%

Source: 2015 ABS Vineyard Survey

Winegrape prices for 2016 (purchases only)			
Total weighted average price	$/tonne	1,412	527
Warm inland weighted average price	$/tonne	270	313
Cool climate weighted average price	$/tonne	1,610	1,202

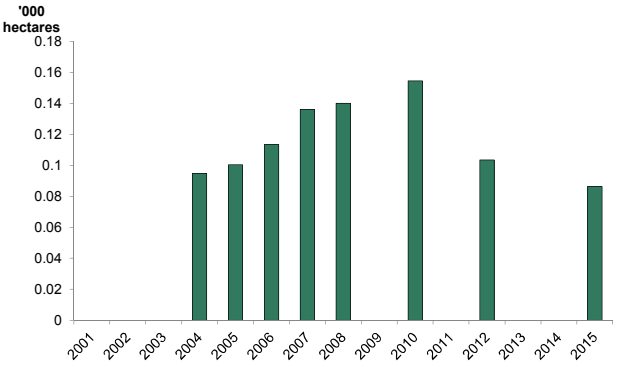
Source: Wine Sector Survey 2016

Export Approval Data for MAT July 2016

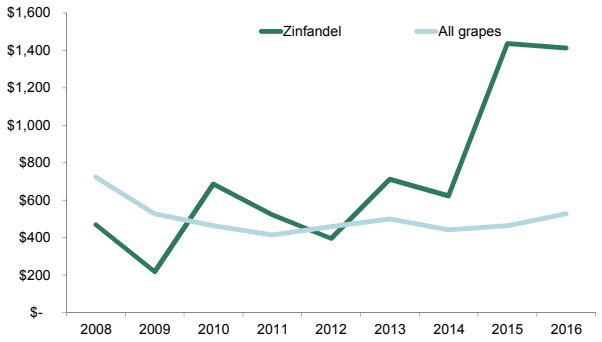
Total exports			
Volume	million litres	0.07	728
Growth on previous year	change	71%	1%
Bottled exports by varietal label claim			
Volume	million litres	0.0	319
Value	A$ million fob	0.4	1,711
Average value	A$/litre	9.54	5.36
Top five export destinations (by bottled varietal label claim volume)			
United States Of America	share	60%	32%
China, Pr	share	34%	20%
United Kingdom	share	3%	12%
Denmark	share	2%	1%
Taiwan Province	share	0%	1%
Price points (by bottled varietal label claim volume)			
$A2.49/L and under	share	0%	5%
$A2.50/L to A$4.99/L	share	11%	68%
A$5.00/L to A$7.49/L	share	18%	14%
A$7.50/L to A$9.99/L	share	59%	5%
A$10.00/L to A$19.99/L	share	7%	6%
A$20.00/L and over	share	5%	2%

Source: Wine Australia Wine Export Approval Database

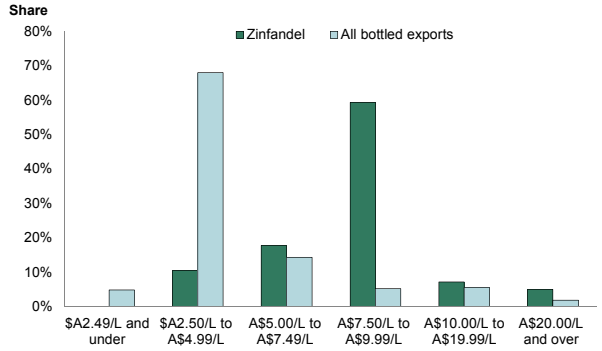
Zinfandel Vineyard Area



Zinfandel weighted average price



Zinfandel bottled exports by price point



NOTES & DEFINITIONS
Prepared: August 2016
* In 2008-09 the Vineyards Survey (census based) was replaced by the Vineyards Estimate (sample based). The reader should be aware that sampling error associated the Vineyards Estimate should be taken into account when comparing between the two methodologies
Average Value ($A/litre) is calculated on FOB value. Free on Board (FOB) value includes production and other costs up until placement on international carrier but excludes international insurance and transport costs.
Export data is based on wine shipped from Australia to the country of destination - in some instances, wine is then trans-shipped to other countries for consumption.
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